# How It Works

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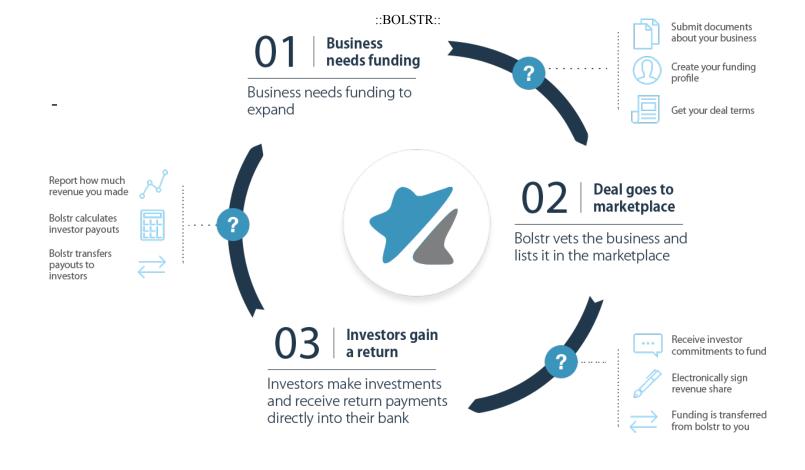


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### **Campaign Flow**

https://bolstr.com/how-it-works



## **Revenue Share Investment Structure**

#### About How It Works

The Revenue Share investment structure is designed to help businesses raise growth funding from investors, while maintaining equity, and making monthly payments that are proportional to gross sales volume. This means that you never get squeezed during seasonal sales cycles.

#### **Key Benefits**

- O Make monthly repayments that are proportional to revenue
- Retain all of the hard earned equity in your business
- O Know the total amount to be repaid from the start

https://bolstr.com/how-it-works

#### **Bolstr Facilitates The Entire Process**



Business reports monthly revenue to bolstr



Bolstr verifies revenue and calculates payout amount.



Investor receives direct deposit into bank account

## In the News

11/29 Inc Magazine: Bolstr Lets Founders



Chicago Tribune's Blue Sky Innovation Visits

https://bolstr.com/how-it-works

06/04 Bolstr Co-Founders Larry Baker and Charlie Crowdfund New Investment Without Giving Up Equity <u>Read More</u> (http://www.inc.com /ross-rubin/bolstrlets-founderscrowdfundnew-investmentwithout-giving-up-muchequity.html) **Sections** 

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## In Short

Bolstr is a marketplace where emerging consumer, retail, and manufacturing businesses can raise funding for expansion from real investors.

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